

Call for papers KLAARA 2021

2nd Conference on easy-to-read and adapted language research, August 30th/31th 2021 in Olten, Switzerland

After the successful launch of the KLAARA Conference on easy-to-read (EtR) language research in Helsinki 2019, the second international KLAARA conference was originally planned for 2020. Due to Covid-19 it has been postponed to August 30/31th 2021. It takes place in Olten, Switzerland.

The aim of this multidisciplinary conference is to provide scholars in the field of EtR languages and accessible communication an opportunity to share their ongoing or completed research. It also aims to advance networking of professionals interested in adapted language forms.

There is a growing awareness that access to information and barrier-free communication is a prerequisite for persons to participate as self-determined and equal citizens at all areas of society. Article 2 of the UN convention on the rights of persons with disabilities includes the use of easily understandable language as a means of achieving this. Against the background that accessible language benefits numerous other target groups, there is a growing interest in and more research on the topic. Changes in society increase the demand for research-based standards, practices, and applications in various social contexts. On the theoretical side, EtR has to be seen in the broader context of participation, addressee orientation, communication, comprehensibility, literacy and intralingual translation.

Studies from different disciplinary perspectives will be presented and discussed, as e.g. social sciences, linguistics, special education, translation studies, visual communication and information design. Contributions may be addressing topics as for example principles and standards, text types, target groups, services, user participation and text checking, instructions and cooperation with text owners, education in/on EtR, language policy, empirical verification of guidelines, methods etc. Moreover, it can be assumed that the situation around the corona pandemic has given rise to further research projects because new needs in the field of communication have become apparent.

Persons from whom an abstract has already been accepted will be informed individually for further proceedings.

In addition, the conference organizers invite abstracts for further section papers, posters and workshops. Section papers and posters should be based on completed or research in progress. Workshops may also be aiming to connect people on new topics or provisional ideas.

Abstracts must be maximum 300 words, excluding references. For papers and posters they should articulate: the objectives or questions being addressed; the conceptual or theoretical perspectives informing the work; where appropriate, the methodology; and the contribution to knowledge in light of the conference topics.

Workshop proposals should include: the workshop purpose and its relationship to the conference topics; details of the program and the expected contribution of the workshop.

Important dates

- Abstract submission opens: December 14, 2020
- Abstract submission deadline: February 28, 2021
- Registration opens: March 15, 2021
- Notification of acceptance: at latest May 3, 2021
- Registration closes: August 5, 2021